

JEKA[®]SHOP

Intelligent logistics signposting

Your warehouse combines a number of factors which are important for determining your operational results. Firstly, your warehouse's goal: efficient product storage, searching, location and collection. Then there are the people who work there and the mental and physical challenges they face. All over the world, research is regularly conducted into improving results. The resulting knowledge related to wayfinding and ergonomics, among others, is uniquely applied by Jeka.

Wayfinding as warehouse navigation

Warehouse navigation is no longer just about signposting and arrows. Logistic signposting has become a science, similar to wayfinding. The aim is to direct people in a clear, logical, simple and efficient way through the warehouse. It involves measures and carefully designed systems, which minimise the informational burden.



Informational ergonomics

It should be possible to process information on signposts and labels, among others, fast and without too much effort. To support this, Jeka uses informational ergonomics. This form of information provision is subdivided into sensorial ergonomics - related to perception - and cognitive ergonomics - absorbing and remembering. Applying this consistently and without concessions creates a structured information flow which is easy and healthy to work with. Jeka calls this the 'Science of Signs'.

Strong through intensive collaboration

Jeka works intensively with colleges, universities and specialised consultants and is a member of various branch organisations. Knowledge and expertise are regularly exchanged. As a result, the knowledge level and daily practice at Jeka is always up to date and often trendsetting. You can therefore be sure that you will receive advice based on the latest ideas.



Ahead through knowledge

Jeka's approach has proved itself. Savings statistics and calculation models tested in practice reveal the benefits with respect to efficiency and ergonomics. Aspects like style, a balanced image and ease of maintenance provide added value.

Learning Centre

Jeka is happy to share its know-how with you through meetings and presentations adapted to the target group as well as through information material which can be communicated both practically and theoretically. Jeka can thus demonstrate how any warehouse can become a well oiled machine through 'Science of Signs'.

JEKA expert in logistic signposting

Jeka has been working this way since 1980, an approach which has earned it international recognition and a position as worldwide market leader of logistic signposting systems in warehouses. If you wish to maximise the potential of your warehouse, contact Jeka now. We will be delighted to help.

We are JEKA and...

We change Wherehouses into Warehouses™